

Surfactants 101

Dennis Abbeduto, Personal Care Business Manager



WASH YOUR HANDS

Soap vs Hand Sanitizer?

64%

of Americans correctly believe their hands are less germmy after washing with **SOAP AND WATER** vs. using hand sanitizer.

A fact that's supported by the Centers for Disease Control and Prevention



2020 BRADLEY CORPORATION HEALTHY HAND WASHING SURVEY
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Outline

- What is a Surfactant?
- Key Surfactant Properties
- Surfactant Rheology
- Types of Surfactants
 - Anionic
 - Cationic
 - Amphoteric
 - Nonionic
- Future of Surfactants
- Going Sulfate-Free

What is a Surfactant?

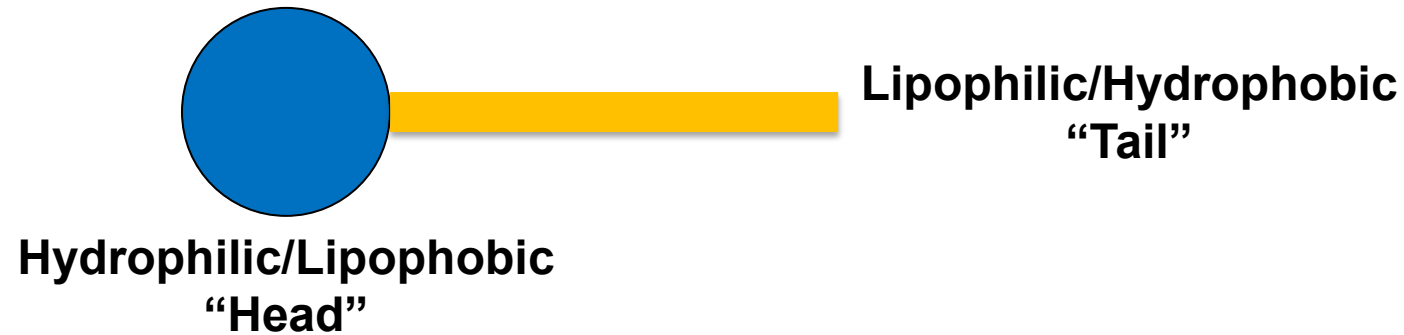
- Surfactant = Surface Active Agent
 - *“A chemical compound which when dissolved or dispersed in a liquid is preferentially adsorbed at an interface, lowering surface tension or interfacial tension.”*
- Surfactants:
 - Make oil and water mix
 - Make water wetter

What are Surfactants Good For?

- Wetting
- Foaming
- Dispersion
- Lubrication
- Detergency
- Paper sizing
- Solubilization
- Emulsification

How Surfactants Work

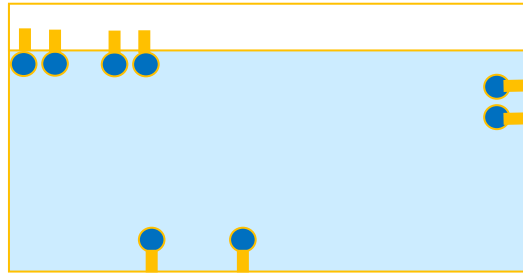
- “Tadpole” structure is key to functionality



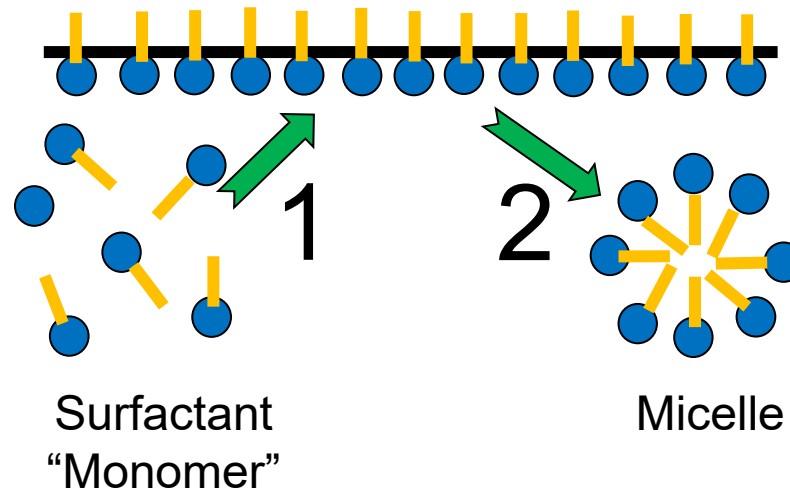
- Relative and absolute sizes of groups dictates function

Micelle Formation

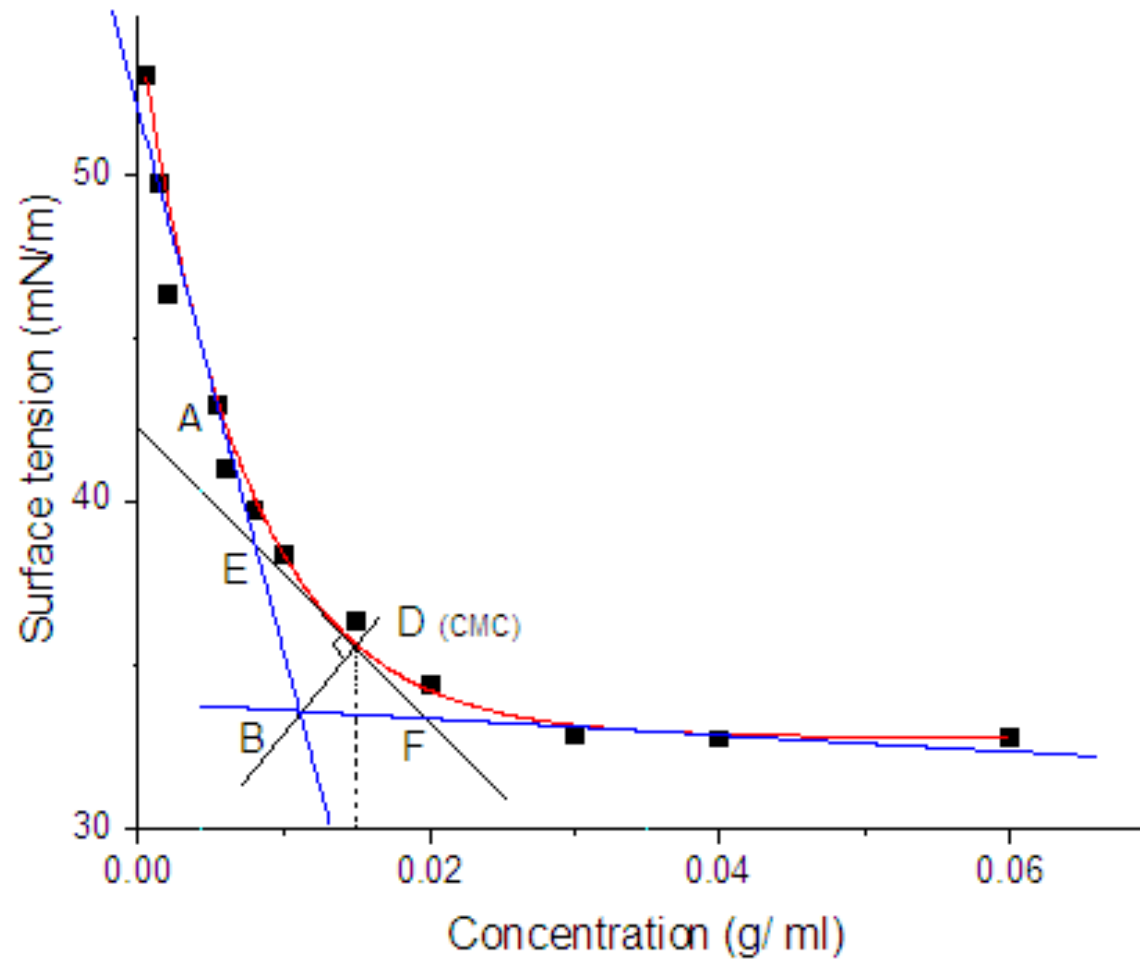
- At low concentrations, surfactants migrate to the edges of the water



- Once the surfaces are filled, surfactants assemble into spheres

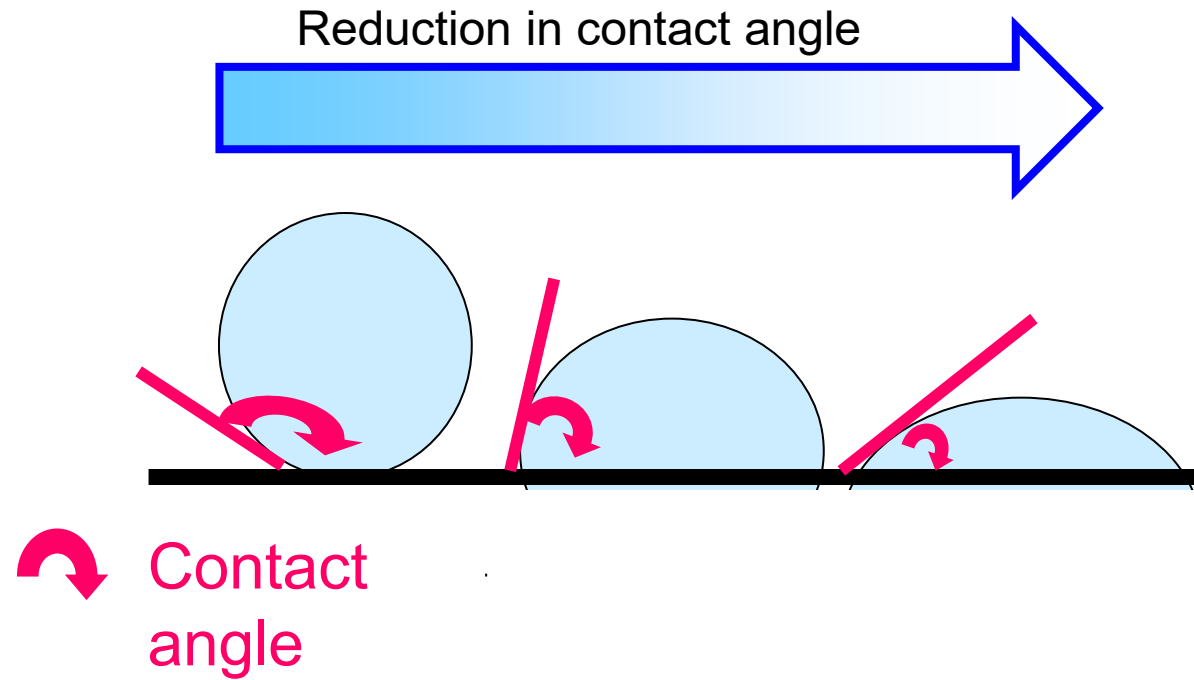


Critical Micelle Concentration



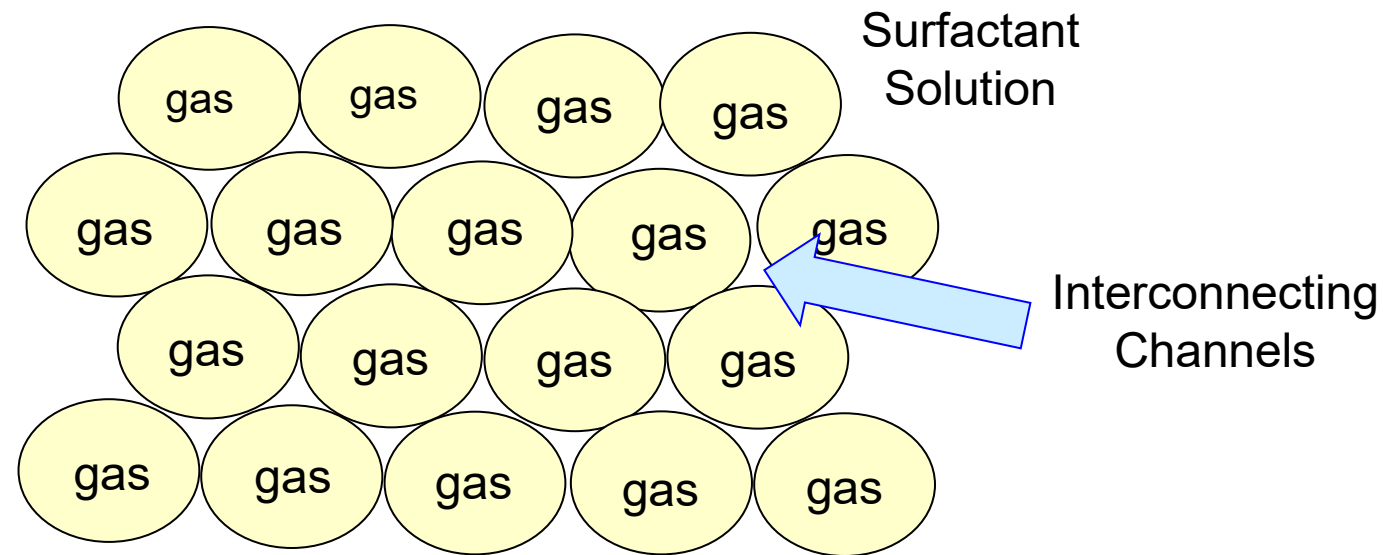
Surfactant Wetting

- Surfactants reduce surface tension of water
- As a result, water droplets spread out over a surface more effectively



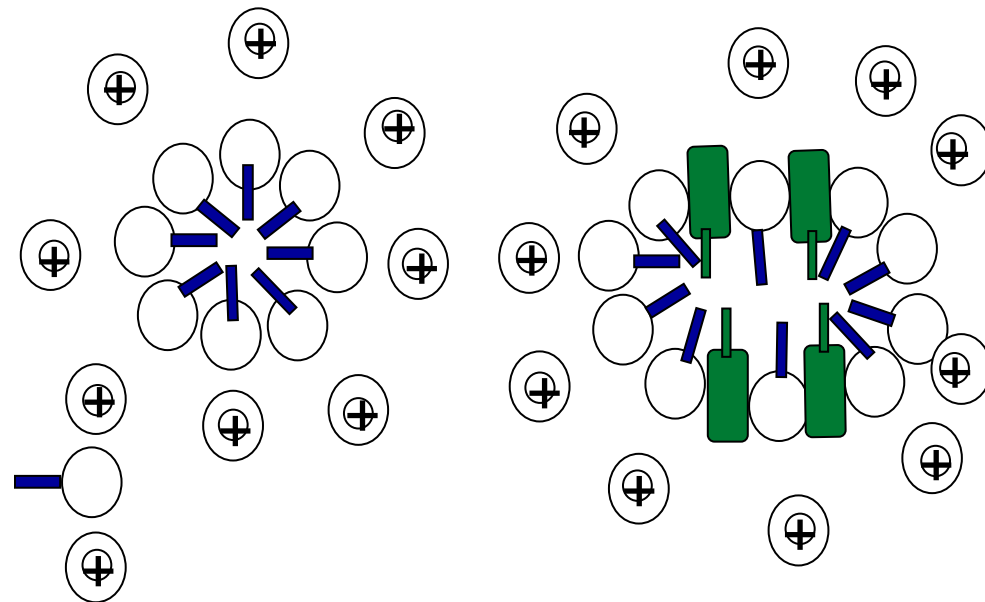
Foam

- For majority of applications, foam is strictly aesthetic
- Mixed surfactants solutions exhibit improved stability
- Surfactants which improve viscosity also improve foam appearance
 - Shrink bubbles
 - Slow drainage



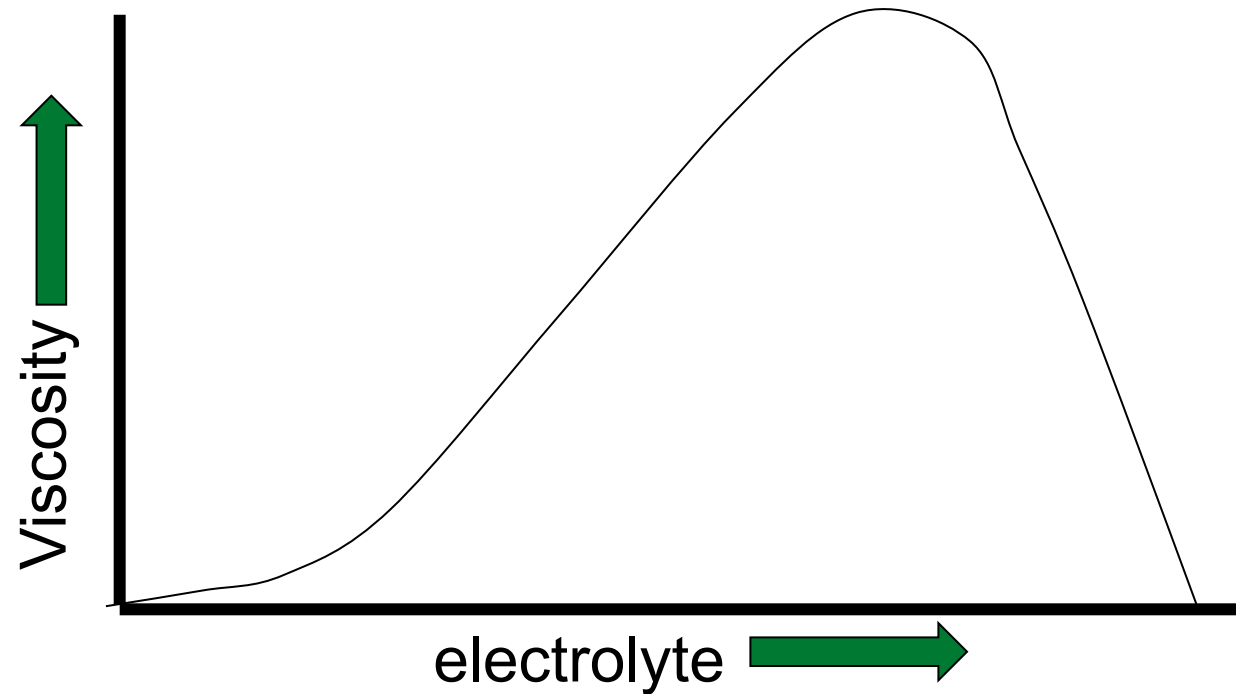
Surfactant Thickening

- Micelles can contain dozens or thousands of surfactant “monomers”
- As surfactant concentration increases, new micelle shapes can form
- Charged hydrophilic “heads” are kept apart by electrostatic repulsion
 - Salt reduces electrostatic repulsion
 - Nonionic surfactants (amides) increase packing



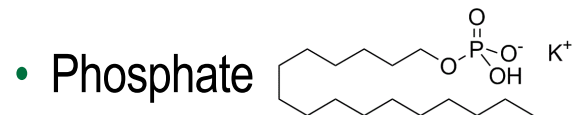
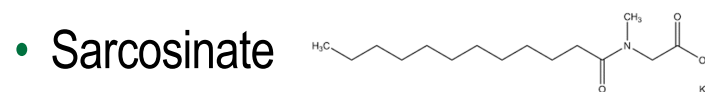
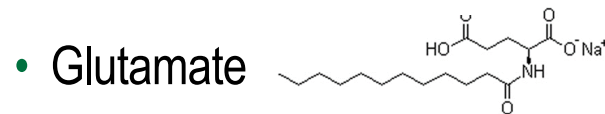
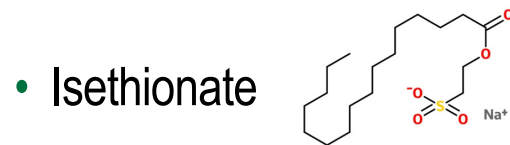
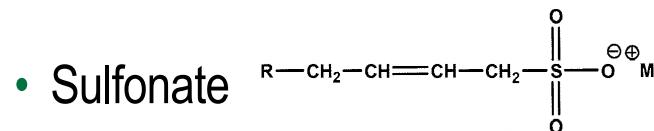
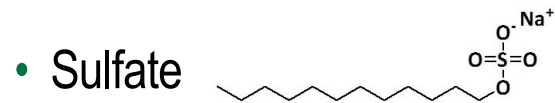
Surfactant Thickening

- Surfactant packing dictates micelle shape and size
- Micelles are always in flux
- Over-salting reduces viscosity




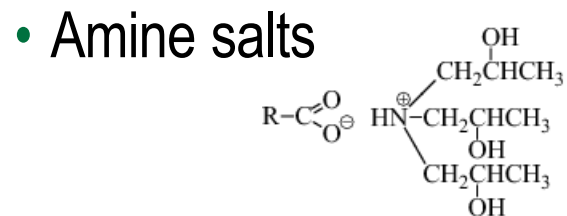
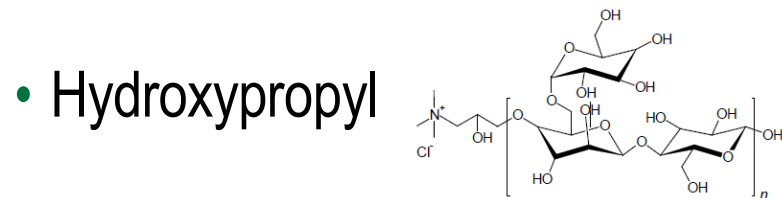
Types of Surfactants

- Anionic
 - Most detergent surfactants
 - High foaming for personal care
 - Combine with amphoteric surfactants for optimum aesthetics



Types of Surfactants

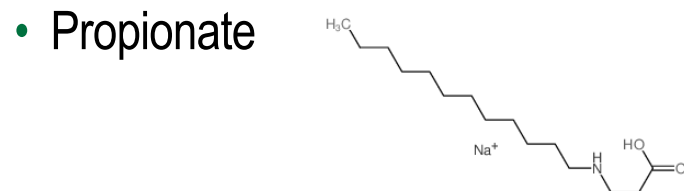
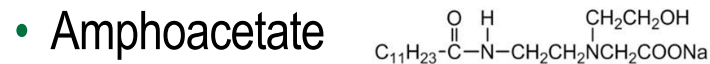
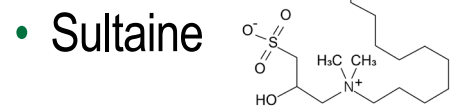
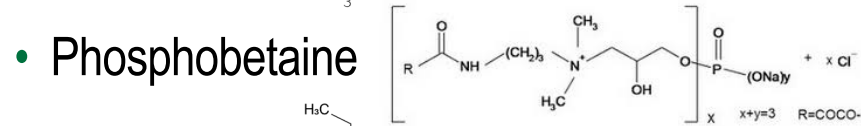
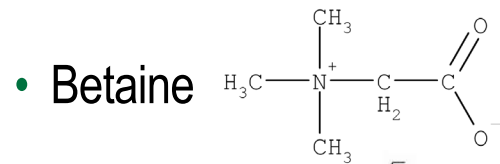
- Cationic 
 - Most conditioning agents
 - Typically moderate or low foaming
 - Variable compatibility with anionic surfactants




Types of Surfactants

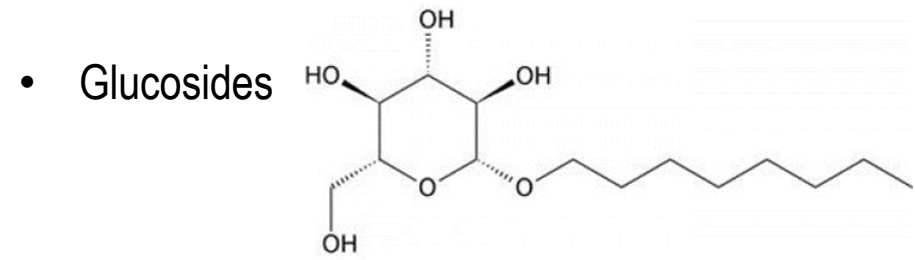
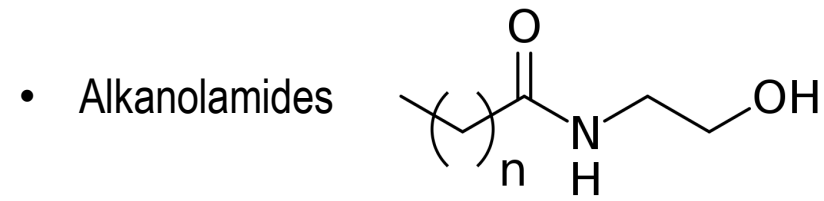
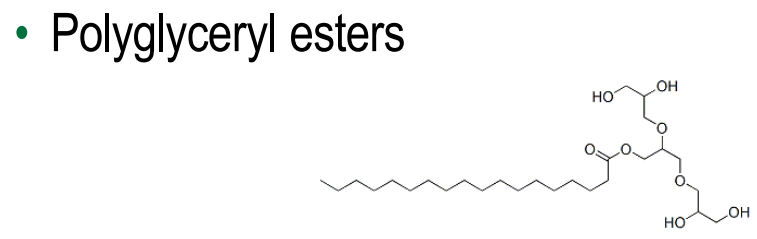
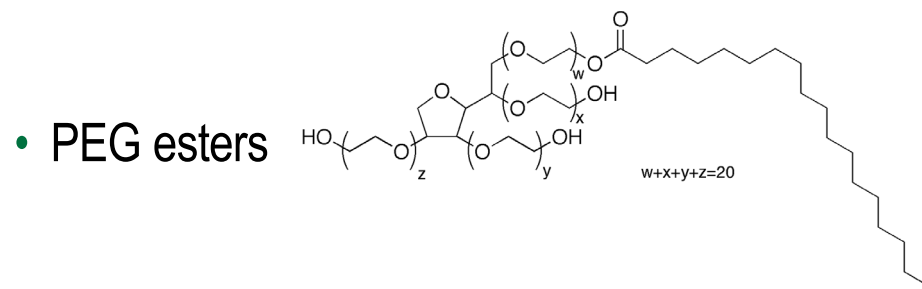
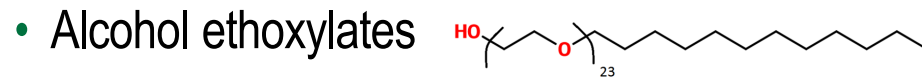


- Amphoteric/Zwitterionic
 - Viscosity, foam enhancement
 - Reduce irritation of anionic surfactants
 - Amphoteric vs zwitterionic



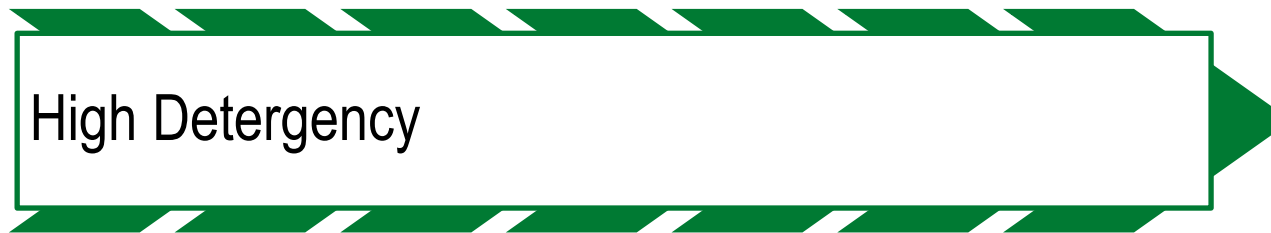
Types of Surfactants

- Nonionic 
 - Huge variety of chemistry
 - Include ethoxylates
 - Low irritation potential



Chain Length

Increasing Length



Ethoxylation

Increasing Ethoxylation



Future of surfactants?

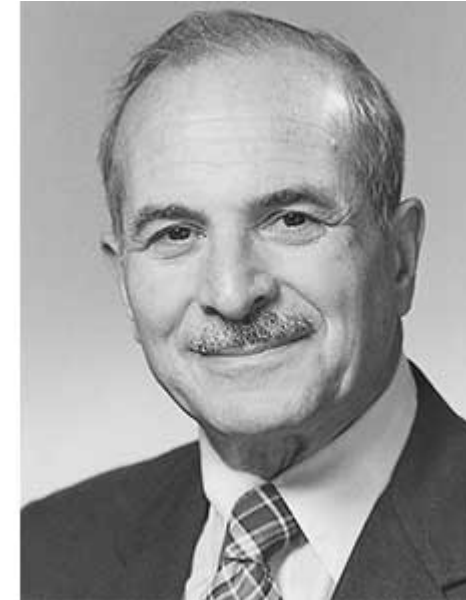
- Biosurfactants
 - Microorganisms convert carbon sources to a variety of surfactant molecules
 - Glycolipids
 - Rhamnolipids
 - Sophorolipids
 - Sphingolipids
 - Carbon can come from wide variety of sources
 - Traditional triglyceride oils, including waste oils
 - Sugars, starches, carbohydrates
 - Hydrocarbons
 - Currently limited by low yield

Going Sulfate-Free

- There are many challenges associated with moving from traditional anionic surfactants to next generation products
 - Different foam properties
 - Different functional groups
 - Different packing capabilities
 - Different salt responsiveness
- Strategies for evaluating sulfate-free surfactants

In Remembrance

- Milton J Rosen
- February 11, 1920 – February 2, 2020
- Over 150 patents and publications
 - Structure/function relationships of surfactants
 - Equations for surfactant synergism
 - Gemini surfactants
- *Surfactants and Interfacial Phenomena*



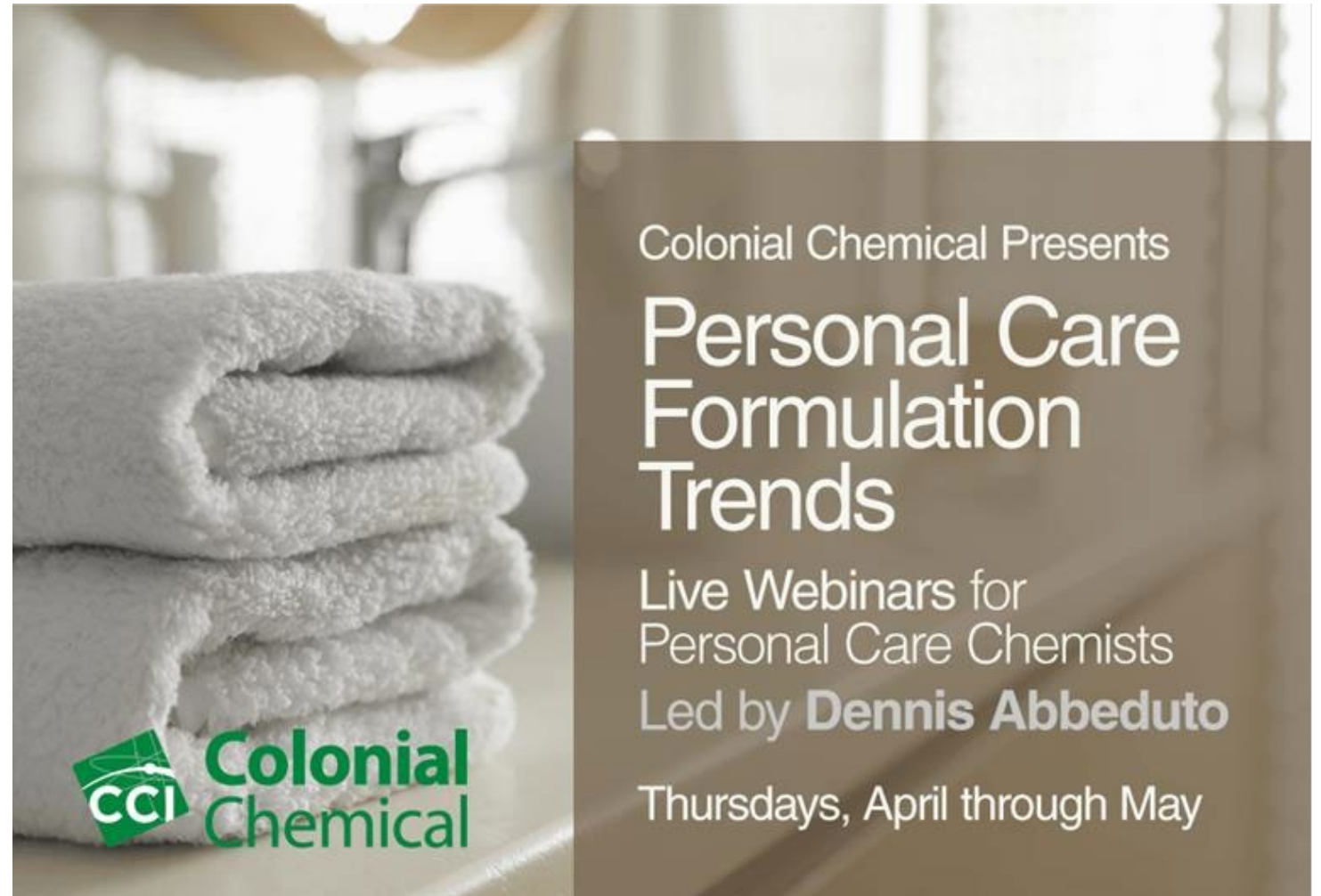
Additional Resources

- SCC Media Library & Resource Center
 - <https://library.scconline.org/>
- Scientific Spectator
 - <http://www.scientificspectator.com/book-service/>
 - [Surfactants: Strategic Personal Care Ingredients](#) and [Supplement](#)
- [Dr Steven Abbot's](#) “Surfactant Science: Principles and Practice”

Webinar Series

- May 7 – Salt-free Surfactants
- May 14 – Alternate Preservation
- May 21 – Dioxane-Free Formulas
- May 28 – Sulfate-Free Formulas

- <https://bit.ly/2XXTbEO>




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Thank you!

Dennis Abbeduto: dennis@colonialchem.com

Mailing List: info@colonialchem.com

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