



Formulation

No. 2099

Lush Foam Body Wash

DESCRIPTION

This plant-based body wash is designed to provide bar soap sensory in a liquid format. Featured products include liquid soap **Cola®Det KC-40**, emollient **Cola®Teric CMB**, and gentle **Suga®Det L** for a rich lather that leaves skin clean and happy.

FORMULATION

Order	INCI Name	Trade Name	%	Function
1	Water	Water	qs to 100.00	Diluent
2	Glycerin	Glycerin	3.00	Humectant
3	Cetyl Betaine	Cola®Teric CMB	10.00	Builder
4	Potassium Cocoate	Cola®Det KC-40	35.00	Liquid Soap
5	Lauryl Glucoside	Suga®Det L	7.00	Mild Cleanser
6	Fragrance	Lush Pomegranate Fragrance ORC2101599 ¹	0.20	Fragrance
7	Phenoxyethanol, Ethylhexylglycerin	Euxyl® PE 9010 ²	0.70	Preservative
8	Sodium Chloride	Sodium Chloride	2.00	Thickener

PROCEDURE

1. Combine ingredients 1 – 7 in order with adequate mixing between additions.
2. Adjust to desired viscosity with ingredient 8.
3. Mix until clear and uniform.

TYPICAL PROPERTIES

Appearance	Clear, Viscous Liquid
pH	9.5 – 10.5
Viscosity (LV3, 12 rpm)	5,000 – 8,000 cP
Surfactant Solids	20.5 – 22.5 %

USAGE INSTRUCTIONS

Lather and rinse. Avoid contact with eyes.

LIST OF INGREDIENTS

Water, Potassium Cocoate, Cetyl Betaine, Lauryl Glucoside, Glycerin, Sodium Chloride, Phenoxyethanol, Fragrance, Ethylhexylglycerin

SUPPLIERS

¹Orchidia Fragrances, ²Schülke & Mayr

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